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There's an Industry Problem on the Horizon that Requires Your Help.

A recent study conducted by the Automotive Training Managers Council (ATMC) revealed that almost 40% of service technicians are over the age of 55, and 70% are over 45 years old. That means that there will be lots of great opportunities for young people entering the auto and truck service industry in the near future. The problem is that the number of people currently graduating from technical education programs will leave the industry far short of filling all the vacancies created by the retiring experienced professionals.

In another recent study by the National Automotive Technicians Education Foundation (NATEF), it was discovered that 63% of currently enrolled students reported that the positive influence of someone working in the industry helped them make the decision to pursue a career in the auto and truck service industry.

Here's how you can help the industry sustain itself:

- Get involved in local career days
- Become active in a vocational education advisory group
- Become a mentor to a student
- Share the satisfaction of solving complex, high tech problems
- Talk about how rewarding it is to help others
- Tell students about the variety of opportunities within the industry

The things you say to young people and their parents make a difference!
Did You Know that ASE Accredits Training Programs for Working Industry Professionals?

Choosing a Training Program
When choosing to devote time to training as a working technician or other industry professional, you want to know in advance that the training is going to make a difference for you in the workplace. ASE, through its Industry Education Alliance affiliate, the Automotive Training Managers Council (ATMC), has an accreditation process for training programs designed to meet the needs of working professionals – CASE.

What is CASE?
The Continuing Automotive Service Education (CASE) program is a thorough self-evaluation and peer review of a training provider’s ability to meet industry accepted standards for development, delivery, and assessment of training for working professionals. The evaluation and documentation process can take training providers six months to a year to complete and is followed by an on-site visit by a CASE review team. An industry oversight committee then reviews the documentation and the results of the on-site evaluation before granting a five-year accreditation to the program.

What Does This Mean for Technicians and Other Working Professionals?
Many technicians have signed up for a training program only to find out the “training” is actually a promotion for a company’s products. If you look for training from a company that is CASE accredited, you can be sure that the training was developed using training industry accepted practices. The learning objectives of the training will be clearly stated and accomplished through sound instructional methods by competent instructors. The learning activities will be supported with appropriate materials and tools in a safe environment. All commercial supporters of the program will be identified in advance and you can be assured that the activities are primarily educational, not promotional. Most importantly, you can count on gaining knowledge and skills that will make you more productive on the job.

To learn more about the CASE program and view a list of Accredited Training Providers, visit www.atmc.org.
Spotlight on Training Benchmarks
The ATMC Annual Training Benchmark Survey reveals perceptions about training from different perspectives. How do your perceptions stack up against what’s shown in these charts?

Do you feel as though you have access to the training you need?

(Techs)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>OE</td>
<td>35.36%</td>
<td>64.64%</td>
</tr>
<tr>
<td>Indpt</td>
<td>40.19%</td>
<td>59.80%</td>
</tr>
<tr>
<td>Fleet</td>
<td>48.82%</td>
<td>51.17%</td>
</tr>
</tbody>
</table>

Top 10 training needs*

- Hybrid/EV: 2016: 60.3%, 2015: 54.7%
- Elec/Electronic: 2016: 52.1%, 2015: 55.3%
- Adv Eng Perf: 2016: 47.0%, 2015: 48.7%
- Auto Trans: 2016: 37.0%, 2015: 37.0%
- Eng Perf: 2016: 30.5%, 2015: 55.7%
- CNG Fuel Sys: 2016: 21.8%, 2015: 19.3%
- Eng Repair: 2016: 24.4%, 2015: 24.4%
- HVAC: 2016: 30.5%, 2015: 30.5%
- Business Mgt: 2016: 11.1%, 2015: 13.0%
- Str & Susp: 2016: 14.7%, 2015: 15.2%

Which of these are factors in your inability to get the necessary training?*

- Availability of Right Trng: 73.8%
- Lack of quality training: 52.2%
- High cost of training: 49.6%
- Inability to take time off: 18.3%
- Excessive travel distance: 28.4%
- Lack of required equipment: 23.3%
- Unwilling to sacrifice my time: 12.5%
- Lack of Internet access: 8.8%
- Other: 13.0%

Other training needs

- Manual Trans: 2016: 12.5%, 2015: 4.2%
- Brakes: 2016: 10.6%, 2015: 17.4%
- Cust Service: 2016: 8.1%, 2015: 7.0%
- Compliance: 2016: 6.3%, 2015: 6.3%
- Maintenance: 2016: 6.1%, 2015: 6.3%
- Collsn Repr: 2016: 5.6%, 2015: 5.6%
- Sales: 2016: 4.3%, 2015: 4.3%
- Paint &...: 2016: 4.3%, 2015: 4.3%
- Collsn estimat: 2016: 3.5%, 2015: 4.0%
- Parts Dist: 2016: 1.1%, 2015: 1.2%

To view the entire ATMC Training Benchmarks Survey results, go to www.atmc.org.
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