

30 SEC ASE RADIO SPOT #2

SAVE FUEL—SAVE MONEY

THE PROS AT THE NATIONAL INSTITUTE FOR AUTOMOTIVE SERVICE EXCELLENCE OFFER THESE TIPS FOR CONSERVING FUEL AND SAVING MONEY:

MAKE SURE YOUR TIRES ARE PROPERLY INFLATED.

SAVE WEIGHT BY STORING ONLY ESSENTIALS AND EMERGENCY GEAR IN YOUR VEHICLE.

CONSOLIDATE TRIPS AND ERRANDS.

USE THE AIR CONDITIONING ONLY WHEN NECESSARY.

OBSERVE SPEED LIMITS AND AVOID HEAVY ACCELERATION.

FINALLY, KEEP YOUR ENGINE TUNED FOR TOP PERFORMANCE AND MAXIMUM GAS MILEAGE.

GIVEN TODAY'S HIGH-TECH ENGINES, IT'S WISE TO HAVE YOUR CAR SERVICED BY A-S-E- CERTIFIED TECHNICIANS.

FOR MORE INFORMATION ON FINDING GOOD AUTO SERVICE, VISIT W-W DOT A-S-E DOT COM.