

60 SECOND SCRIPT

IT'S EASY BEING GREEN

MOTORIST CAN HELP THE ENVIRONMENT WITH EARTH-FRIENDLY CAR CARE AND NON-AGGRESSIVE DRIVING. THE NATIONAL INSTITUTE FOR AUTOMOTIVE SERVICE EXCELLENCE, A NON-PROFIT ORGANIZATION DEDICATED TO QUALITY AUTO SERVICE AND REPAIR, HAS THESE SUGGESTIONS:

SPEEDING AND HARD ACCELERATIONS WASTE GASOLINE, SO SLOW DOWN. USE CRUISE CONTROL FOR HIGHWAY DRIVING AND DON'T RUN THE ENGINE IF YOU'RE JUST WAITING FOR SOMEONE. KEEP TIRES PROPERLY INFLATED AND ALIGNED AND REMOVE UNNECESSARY ITEMS FROM YOUR VEHICLE TO REDUCE WEIGHT AND IMPROVE FUEL ECONOMY.

DISPOSE OF USED OIL, ANTI-FREEZE, AND OLD BATTERIES PROPERLY. IF YOUR NEIGHBORHOOD SERVICE STATION DOESN'T TAKE THESE ITEMS, CALL YOUR LOCAL GOVERNMENT OFFICES TO FIND OUT WHO DOES.

IF YOU ARE NOT A DO-IT-YOURSELFER, FIND A GOOD TECHNICIAN. GET RECOMMENDATIONS FROM FRIENDS OR LOCAL CONSUMER GROUPS AND CHECK OUT CREDENTIALS. A-S-E CERTIFIED PROFESSIONALS HAVE PASSED NATIONAL EXAMS IN SPECIALTIES SUCH AS ENGINE PERFORMANCE AND AIR CONDITIONING.

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