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SPRING REGISTRATION:
March 7, 2014 – May 21, 2014
We are excited about the changes that continue to take place at ASE. Last year, we introduced the Auto Maintenance and Light Repair Certification test (G1). This year, we reintroduced the updated Service Consultant test (C1). Both reflect the ongoing commitment by ASE to provide the tools that our industry needs to demonstrate technical knowledge to a national standard. Please visit our website at www.ase.com to learn more about the certification categories that ASE offers and how to register to take one or more tests.

ASE Certification enables you to show your peers that you are an automotive professional through tests developed using a rigorous process involving your peers from a cross-section of the industry.

Recent research confirms how much consumers appreciate the trust and confidence that ASE embodies when they need automotive service and repair. That’s also a message we deliver to consumers every chance we get. We are continuing to grow our social media presence and become a source of current relevant information for you — such as ASE’s Tech News, which is moving from hard copy to fully electronic delivery to make it more readily available. You can sign up to receive the electronic version of Tech News on the ASE website.

Achieving ASE Certification is an accomplishment that will enhance your career and make you part of the largest professional fraternity in the automotive service industry. It’s a team worth joining!

With your busy schedule, we know that it’s easy to delay testing until the last minute. But at the end of Winter Registration, some technicians were unable to get testing seats due to high demand.

Register for your test today, and schedule it early, so you can avoid the end of testing period rush. Spring Registration ends on May 21, so register today and make sure that you get your seat!*
New Certification – Arriving 2015
ASE Light Hybrid/Electric Vehicle Certification

There’s a new certification currently under development at ASE, which will cover diagnosis and repair on hybrid/electric vehicles. The Light Hybrid/Electric Vehicle Certification will be the third in our advanced L-series exams — covering several of the more common hybrid drive technologies. The industry has been requesting an ASE Certification for hybrid vehicles, and the new L3 test meets that need.

A New Advanced Series Exam
Covers the latest hybrid technology

Although the details have not yet been finalized — and everything is subject to change — there will more than likely be a prerequisite like the other Advanced Series tests. What that might be, however, is still under consideration by the development workshops. The L3 will require three years of hands-on experience to qualify and the certification will last for five years.

The L3 test is scheduled for release in January 2015. As is typical of any new ASE test, the first one will be double the length of the average test — with no instant scoring during the first two-month window. These one-time differences are unique to the launch process of a new test series.

A Focus on the Future
The general content areas — which define the scope of the L3 certification test — include:

- Safety and General Maintenance
- Battery Packs
- Internal Combustion Engine
- Drive Systems
- Power Electronics
- Hybrid Supporting Systems

As you might expect, a significant portion of the L3 test will focus on battery technology. It will assess knowledge required on how to retrieve and diagnose diagnostic trouble codes and determine needed repairs — along with such areas as diagnosing problems caused by open or poor harnesses, connectors, and terminals and high voltage (HV) battery pack malfunctions, just to name a few.
ANDREW LIBERT is a Certified Master Automotive Technician out of West Palm Beach, Florida. Andrew found success in his career with help from ASE — and talked to us about his journey getting there.

1. What did you do before you got into auto repair?

It may surprise you, but I actually dropped out of high school in my junior year. I got a GED, tried college for a bit, and then worked for a local supermarket. I always had extreme difficulty with deadlines that made it difficult for me to succeed in a typical school environment, so auto repair ended up fitting me very well.

2. What got you interested in a career in the auto repair and service industry?

I had never picked up a wrench until four or five years ago when I bought an old car for $300 from a family friend. Early on, I noticed some wandering in the steering. The tire shop I took it to wanted a lot more money than I could afford, so I ended up doing some research and fixing it myself.

3. What kind of additional training did you complete?

After working on my car, my interest in automotive service really took off. I quickly made a decision to attend the National Automotive Technicians Education Foundation certified program at my local community college, which was an incredible value for my money.

4. How would you say your ASE Certifications have helped you so far in your career?

When I was interviewing for my current position, I pulled out my ASE card to prove my credentials. My interviewer practically jumped out of his chair. He said young people with Certified Master Auto Technician status are so rare that he could hardly believe me. He offered me a job on the spot with full benefits, bonuses, and paid training with air travel and hotel fees. And thanks to my ASE Certifications, I got an $8 increase over my current flat rate with increases pending more training.

“...careful planning with ASE and a NATEF-accredited school education was instrumental in my success.”
Meeting Industry Needs

ASE C1 and G1 Certifications are keeping up with the changes
by Tony Molla, Vice President of Communications

One of the biggest challenges facing the automotive service industry is coping with the changes — and it’s no different at ASE. We are continuously evaluating and updating our certification exams to ensure that the knowledge we measure reflects what’s essential for an automotive professional to achieve top performance. As you might expect, that means the ASE Certification program is always evolving to meet current industry needs — and the latest updates for 2014 involve two very different tests.

**DID YOU KNOW?** No matter how long your ASE Certification has been expired, all you need to do is take a shorter recertification test.

Last year, the Service Consultant Certification (C1) exam underwent a significant overhaul in focus and content. As with all ASE Certification exams, the C1 underwent a periodic update workshop in January 2013 — which reviewed a list of tasks and made changes based on evaluations and recommendations from industry experts.

The overall content outline and test specifications were adjusted to put somewhat greater emphasis on “soft skills” and less on product knowledge — with 64% of the test covering customer relations and sales skills, shop operations and internal relations, and 36% covering product knowledge.

**These changes make the C1 even more effective in qualifying those most responsible for your shop’s first impression with customers.**

Another significant change in the ASE program also involves the first impression — in this case for your newest technicians. As maintenance work has grown to a significant percentage of the repair order mix, the industry requested a certification category aimed at entry-level technicians — particularly those responsible for routine maintenance.

**Developed by industry experts and the certification professionals at ASE, the new test has a one-year requirement of hands-on work experience in auto maintenance and light repair to qualify — half of which may be met by appropriate vocational training.**

However, like all other ASE Certifications, the credential is valid for five years. The new G1 Certification provides an assessment of an individual’s technical knowledge for performing bumper-to-bumper maintenance and light repairs in the critical areas of engine systems, automatic transmission/transaxle, manual drivetrain and axles, suspension and steering, brakes, electrical and heating and air conditioning.

The G1 test was developed in response to requests from the automotive service industry for a credential specifically geared toward those engaged in vehicle maintenance and routine repair procedures. Perhaps even more importantly, the G1 also serves as the first step in achieving ASE Certification for entry-level technicians.

**DID YOU KNOW?** You can download a free copy of either the Service Consultant (C1) or the Auto Maintenance and Light Repair (G1) Study Guides on the ASE website at www.ase.com.

Each study guide contains the test specification and the task list to provide you with a map of the topics that will be covered on the test. When you’re ready, you can also register for your tests on the ASE website.

Remember, the earlier you register and schedule your certification exam, the more choices you’ll have in selecting your test date, time and location.