

30 SEC ASE RADIO SPOT #5

LOOK FOR THE BLUE SEAL OF EXCELLENCE

YOU WOULDN'T TRUST YOUR TAXES TO AN UNCERTIFIED ACCOUNTANT. WHY TRUST YOUR VEHICLE TO AN UNCERTIFIED TECHNICIAN?

WHEN MAKING YOUR VEHICLE SERVICE DECISION, THE PROS AT THE NATIONAL INSTITUTE FOR AUTOMOTIVE SERVICE EXCELLENCE RECOMMEND YOU LOOK FOR THE BLUE AND WHITE ASE SIGN. THAT MEANS THE SHOP EMPLOYS ASE PROVEN PROFESSIONALS.

ASE CERTIFIED TECHNICIANS PASS TOUGH TECHNICAL TESTS AND CARRY NATIONAL CREDENTIALS LISTING THEIR EXACT AREAS OF CERTIFICATION.

FOR MORE INFORMATION ON FINDING AN ASE BLUE SEAL OF EXCELLENCE FACILITY, VISIT THE WEBSITE AT W-W-W DOT A-S-E DOT COM